

**TOWN OF CLAYTON  
CHAPTER 7 – DEVELOPMENT  
SIGN REGULATION ORDINANCE #7.6**

**A. PURPOSE AND SCOPE OF SIGN REGULATIONS**

1. **Purpose.** The purpose of this ordinance is to promote and protect the public safety, comfort, convenience and general welfare by the orderly placement and erection of signs and billboards in the Town of Clayton.
2. **Scope.** This ordinance pertains to and regulates all billboards and signs in the Town of Clayton.
3. **Applicability.** All signs not expressly permitted or exempt under this ordinance are prohibited in any location within the Town of Clayton.

**B. DEFINITIONS**

1. **Animated Signs.** A sign with action, motion, flashing, revolution, scrolling or color changes, but not including; a) wind-actuated elements, such as flags with emblems or insignia of any nation or political subdivision or specialty items; or b) public service signs, such as time and temperature; Animated Signs have action, motion, flashing, scrolling or color changes more frequently than once in any twenty four (24) hour period.
2. **Architectural Projection.** Shall mean any projection which is not intended for occupancy and which extends beyond the face of an exterior wall of a building, but shall not include signs.
3. **Area of Copy.** The entire area within a single, continuous perimeter composed of squares or rectangles which encloses the extreme limits of advertising message, announcement or decoration of a wall sign.
4. **Area of Sign.** The cumulative area of the faces of the sign within a perimeter which form the outside shape, but excluding the necessary supports or uprights on which the signs may be placed. If the sign consists of more than one (1) section or module, all areas will be totaled. Any irregular shaped sign area shall be computed using the actual sign-face surface.
5. **Billboard.** See "Off-premise Sign".
6. **Building Facade.** That portion of any exterior elevation of a building extending from grade to the top of the parapet wall or eaves and the entire width of the building elevation.
7. **Building Facade Facing.** A resurfacing of an existing facade with approved material illuminated or non-illuminated.
8. **Business Identification Sign.** Any sign which promotes the name and type of business only on the premises where it is located.
9. **Canopy Sign.** Any sign attached to or constructed in, on or under a canopy. For the purpose of this ordinance, canopy signs shall be controlled by the rules governing projecting signs.
10. **Changeable Message Sign.** A sign, such as a message center, reader board, or bulletin board where copy changes electrically, electronically or manually. Changeable message signs shall not change more frequently than once in any twenty four (24) hour period. Signs changing more frequently than once in 24 hours are Animated Signs.
11. **Directional Signs.** On premise incidental signs designed to guide or direct pedestrians or vehicular traffic.
12. **Double Faced Sign.** A sign with copy on two (2) parallel faces that are back to back, facing in opposite directions.
13. **Free Standing Signs.** A sign with an under clearance of greater than two feet, supported permanently upon the ground by one or more supports and not attached to any building.
14. **Grade.** The elevation or level of the street closest to the sign to which reference is made, measured at the street's centerline.

15. **Monument Sign.** A free standing sign with an under clearance of two feet or less, supported permanently upon the ground by one or more supports and not attached to any building. a) Monument signs shall be measured from the average natural grade adjacent to where the sign is placed. (See Height of Signs)
16. **Gross Area.** The area of a sign determined by using the outside perimeter dimensions of the sign. If the sign consists of more than one (1) module or section, their areas will be totaled. If the modules are formed in the shape of letters or symbols, the rules for Area or Copy apply.
17. **Height of Sign.** The vertical distance measured from the average natural grade adjacent to where the sign is located, to the highest point of such sign. Berms shall not be considered for the purpose of determining the average grade.
18. **Illuminated Signs.** A sign in which a source of light is used in order to make the message readable. This definition shall include internally and externally lighted signs.
19. **Nonconforming Sign.** A non-conforming sign that did meet code regulations when it was originally installed, but due to changes of ordinance or circumstance does not comply with current ordinance.
20. **Off-premise Sign.** A sign which advertises goods, products, facilities or services not necessarily on the premises where the sign is located, or directs persons to a different location from where the sign is located.
21. **On-premise Sign.** Any sign identifying or advertising a business, person, activity, goods, products or services located on a premise where the sign is installed and maintained.
22. **Projecting Sign.** A sign, normally double-faced, which is attached to and projects from a structure or building facade.
23. **Roof Sign.** A sign erected upon or above a roof or parapet wall of a building and which is wholly or partially supported by said building. All Roof Signs are prohibited.
24. **Shared Use Sign.** Two adjacent properties may share a freestanding sign located on one of the two properties. This type sign is a Shared Use sign. The intent of permitting Shared Use signs is to reduce the overall number of signs by allowing two properties to share one sign. These signs are permitted with conditions. See "Off Premise Signs" section for specifics.
25. **Sign.** Any emblem, painting, banner, pennant, placard, design, identification, description, illustration or device, illuminated or non-illuminated, to advertise, identify, convey information or direct attention to a product, service, place, activity, person, institution, business or solicitation, including any permanently installed or situated merchandise. For the purpose of removal, signs shall also include all sign structures.
26. **Sign Structure.** Any structure which supports or is capable of supporting any sign, as devised in this code. A sign structure may be a single pole or may or may not be an integral part of the building.
27. **Site Plan Ordinance.** The Town of Clayton ordinance 7.3 regulating site plans for commercial and industrial development and includes map references for geographical areas labeled Zone A, Zone B and Business Fringe.
28. **Temporary Sign.** A sign which is intended to advertise community or civic projects, agricultural, construction projects, real estate for sale or lease or other special events on a temporary basis.
29. **Swinging Sign.** A sign installed on an arm or mast or spar that is not permanently fastened to an adjacent wall or upright pole.
30. **Vision Triangle.** A 30 foot "right" triangle area at the intersection of a street or driveway necessary to maintain clear vision. Vision triangles at street intersections are measured at the Right-of-Way; at driveways are measured at the Right-of-way and the near side of the driveway.
31. **Wall Sign.** A sign which is in any manner affixed to any exterior wall of a building or structure and which projects not more than eighteen (18) inches from the building or structure wall and which does not extend above the parapet, eaves or building facade of the building on which it is located or a sign which is painted on any exterior wall.
32. **Window Sign.** A sign installed on a window for purposes of viewing from outside the premises.

33. **Land Use.** Shall mean the land use district as established by the Town Board in the Comprehensive Plan and indicated on its corresponding official land use map.

### C. GENERAL REQUIREMENTS

1. **Canopy Signs.** Copy area of a canopy sign shall comply with Section C. (Wall Signs), and shall not exceed forty (40) percent of the background facing to which it is applied.
2. **Computation of Area of Multi faced Signs.** The sign area for a sign with more than one (1) face shall be computed by adding together the area of all sign faces.
3. **Computation of Area of Individual Signs.** The area of a sign face (which is also the sign area of a wall sign or other sign with only one face) shall be computed by means of the smallest square, circle, rectangle, triangle, or combination thereof that will encompass the extreme limits of the writing, representation, emblem, decoration, or other display, together with any material or color forming an integral part of the background of the display or used to differentiate the sign from the backdrop or structure against which it is placed, but not including any supporting framework, bracing or wall when such wall otherwise meets zoning ordinance regulations and is clearly incidental to the display itself (e.g. the wall of a building on which a wall sign is placed). See Area of Copy as it applies to irregular shaped signs.
4. **Illumination.** All electrical signs shall conform to the requirements of the applicable Town or Winnebago County electrical code. Illumination shall be backlit or directed entirely on the sign and shall be shielded from view of residential areas and oncoming traffic. Uplighting is prohibited on all signage.
5. **Maintenance of Signs.** All signs and sign structures shall be properly maintained and kept in a neat and proper state of repair and appearance.
6. **Maximum Area of Signs.** The maximum area of signs shall be the accumulation of the area of all signs located on a parcel of record.
7. **Neon Tubing and Similar Type Strip Lighting.** There shall be no exposed neon tubing or similar type strip lighting used on signage unless it is shielded from direct view.
8. **Prohibited Signs in all zoning districts.** Animated signs and roof signs are prohibited in all zoning districts. No sign requiring a permit may be attached to any fence.
9. **Removal of Obsolete, Non-Maintained, or Abandoned Signs.** All signs, including those painted on a building, which no longer serve the purpose for which they were intended, or are not maintained, or which have been abandoned, shall be removed by the business or property owner within one hundred eighty (180) days after the building/use is no longer utilized to its lawful capacity.
10. **Roof Signs.** All roof signs are prohibited.
11. **Setbacks.** All signs shall be placed in accordance with designated setback requirements. No portion of the sign may project into or over the street right of way.
12. **Stability.** All signs requiring a permit shall be designed, constructed and maintained to withstand a minimum wind load as per Winnebago County regulations.
13. **Trailer, Mobile Mounted, Banners and Balloons**  
A maximum of five (5) temporary signs are permitted on a single parcel for up to a maximum of four (4) two-week periods in a calendar year. These may be any combination of banners, balloons, trailers or mobile signs. Each permit is to be issued to a single parcel or identifiable shopping center and not each business therein for a period not to exceed two weeks. There shall be at least fifteen (15) days between such permits. The building owner/manager shall sign permit application. Height of signs must follow regulations for their zone as described in Section F Specific Zoning District Requirements.
14. **Wall Signs.** Wall signs shall not exceed ten (10) percent of the building façade.
15. **Safety Standards.** All outdoor advertising structures, post signs, accessory signs, or advertising statuary that are declared to be a traffic hazard by the Town shall be relocated or rearranged in accordance with safety standards. A sign in direct line of vision of any traffic signal, from any point in the traffic lane, shall not have

red, green or amber illumination, nor be illustrated in such a way so as to interfere with vision of said signal, nor be illustrated in such a way as to be distracting.

16. **Aesthetic considerations.** The signs shall maintain the building theme and accentuate the dominate material. Material shall convey permanence, substance, durability timelessness and restraint, with low maintenance. Proposed building materials and colors shall be compatible with materials and colors of adjoining properties. Design elements shall include professional graphic design to provide originality and aesthetic accommodation.

#### **D. PERMITS REQUIRED**

1. It shall be unlawful for any person to erect, construct, enlarge, allow an illegal sign to remain, or structurally modify a sign or cause the same to be done in the Town of Clayton without first obtaining a sign permit for each such sign from the Town Administrator, as required by this ordinance. Permits shall not be required for a change of copy on any sign, nor for the repainting, cleaning, and other normal maintenance and repair of the sign and sign structure.
2. **Application for a Permit.** Application for a permit shall be filed with the Town Office using forms provided by the Town. The applicant shall provide all information required on the application for the permit.
3. **Permit Fees.** Application for permit shall be filed with the Town Administrator, together with a permit fee for each sign in accordance with the Town schedule.

#### **E. SIGNS NOT REQUIRING A PERMIT**

1. **Construction Signs.** Two (2) construction signs per construction site, not exceeding one hundred (100) square feet in area each, shall be confined to the site of construction, and shall be removed thirty (30) days after completion of construction or prior to occupancy, whichever is sooner.
2. **Emblems, Flag and Insignia.**  
Emblems, or insignia of any nation or political subdivision, profit or nonprofit organization so long as illumination is directed entirely on the emblem, flag or insignia sign and is shielded from view of residential areas and oncoming traffic. Illuminated flags of the United States or the State of Wisconsin. Emblems, insignia or flags shall be installed to ensure that at no time will the emblem, insignia or flag extend over the lot lines nor into the public right of way.
3. **Government Signs.** Government signs for control of traffic and other regulatory purposes, danger signs, railroad crossing signs, and signs of public utilities indicating danger, and aids to service or safety which are erected by or on the order of a public officer in the performance of his/her public duty.
4. **House Numbers and Name Plates.** House numbers and name plates for each residential, commercial or industrial building. These signs shall not be used to advertise the name, type, or products or services provided by a business.
5. **Interior Signs.** Signs located within the interior of any building or structure which are not visible from the public right of way.
6. **Memorial Signs and Plaques.** Memorial signs or plaques, names of buildings and date of erection, which are cut into masonry surface or inlaid so as to be part of a building or when constructed of bronze or other noncombustible material not more than four (4) square feet in area.
7. **No Trespassing, No Hunting, or No Dumping Signs.** No trespassing, no hunting and no dumping signs not to exceed one and one half (1 1/2) square feet in area per sign.
8. **Public Notices.** Official notices posted by public officers or employers in the performance of their duties.
9. **Public Signs.** Signs required as specifically authorized for a public purpose by any law, statute or ordinance.
10. **Political and Campaign Signs.** Political and campaign signs on behalf of candidates for public office or measures on election ballots provided that said signs are subject to the following regulations:
  - a. Said signs may be erected not earlier than the first day of circulation of nomination papers and shall be removed within five (5) days following said election.

- b. Each sign, except billboards which require permits, shall not exceed sixteen (16) square feet per side in all districts.
  - c. No sign shall be located within a vision triangle, nor over or within the public right-of-way.
11. **Real Estate Signs.** One (1) real estate sales sign on any lot or parcel, provided such sign is located entirely within the property to which the sign applies and is not directly illuminated.
    - a. In residential districts, such individual lot signs shall not exceed eight (9) square feet in area per side and shall be removed within thirty (30) days after the sale, rental, or lease has been accomplished.
    - b. In all other districts, such signs shall not exceed thirty-two (32) square feet in area and shall be removed within thirty (30) days after the sale, rental or lease has been accomplished.
    - c. On through lots (a lot fronting on two parallel streets) in all districts one additional real estate sign is permitted along the second street.
    - d. No sign shall be located within a vision triangle, nor over or within the public right-of-way.
    - e. In residential districts, generally associated subdivision development signs advertising the sale of all lots shall not exceed thirty-two (32) square feet in area and shall be removed when ninety (90) percent of the respective lots are sold.
  12. **Temporary Window Signs.** In business, commercial and industrial districts, the inside surface of any ground floor window may be used for attachment of temporary signs. The total area of such signs, however, shall not exceed forty (40) percent of the total window area, and shall not be placed on door windows or other windows needed to be clear for pedestrian safety.
  13. **On-premise Symbols or Insignia.** Religious symbols, commemorative plaques of recognized historic agencies, or identification emblems of religious orders or historic agencies.
  14. **Temporary Signs.**
    - a. Temporary signs pertaining to drives or events of civic, agricultural, philanthropic, educational or religious organizations, provided such signs are posted not more than thirty (30) days before said event and removed within seven (7) days after the event. Signs may be a maximum of thirty-two (32) square feet when used on a collector street or highway, and a maximum of eight (8) square feet in all other areas.
    - b. Temporary signs used to advertise rummage/yard sales provided the signs are no larger than four (4) square feet in area. These signs may be erected no more than two (2) days before the sale and must be taken down no later than the day after the sale.
    - c. Heights of these signs must follow regulations for their location as described in Section F Specific Zoning District Requirements.
    - d. Agricultural Seed signs are allowed but are limited to four (4) square feet.
  15. **Vehicular Signs.** Truck, bus, trailer, or other vehicle, while operating in the normal course of business, which is not primarily the display of signs.

**F. SPECIFIC ZONING DISTRICT REQUIREMENTS**

1. **All Residential Districts and Agricultural Districts.** All signs are prohibited in the Residential Districts and Agriculture Districts, except for the following, non-illuminated, permanent signs under the conditions specified herein or otherwise exempted from permit requirements in Section (E) of this ordinance.
  - a. In Multi Family Residential districts the following signs may be permitted;
    - (1) One (1) on-premise landscaped ground sign, no more than six (6) feet high, maximum twenty-five (25) sq. ft. per side, fifty (50) sq. ft. total of all sides combined shall be permitted with copy limited to name, logo, and office or rental information phone number.
    - (2) One wall mount sign, maximum of eight (8) square feet, which may list amenities.
  - b. Subdivision Identification Signs. In R1 and R2 Residential Districts one (1) Subdivision Identification sign may be permitted to identify subdivision developments of five or more lots and the subsequent subdivision additions. The sign must be a landscaped ground sign no more than six (6) feet high, maximum twenty-five (25) sq. ft. per side. Copy is limited to the name of the subdivision and logo. Landscaping is required around the base of the sign.
  - c. Bulletin Boards. Bulletin boards or similar devices for churches and religious institutions not to exceed thirty-two (32) square feet in area. Height of said sign shall not exceed six (6) feet.

- d. Agricultural signs pertaining to the products of the agricultural premises not to exceed sixteen (16) sq. ft. per side, thirty two (32) square feet in area total of all sides combined. Height of this sign shall not exceed eight (10) feet from grade level. One such sign shall be permitted per farm.
2. **Zone A Business District.** In Zone A, as designated by the Town Site Plan Ordinance, business signs and advertising devices are prohibited except, subject to the following conditions:
- a. Area. The gross area in square feet of all signs on a zoning lot shall not exceed five hundred (500) square feet or otherwise provide a minimum signage of (50) square feet.
  - b. Content. Signs shall bear thereon no lettering other than to indicate the name and kind of business conducted in the building or structure, such as "Men's Clothing", "Drugs", "Jeweler" and the like, and the year the business was established, and the street number thereof. Signs may advertise articles of merchandise sold on the premises and may include changeable message areas. The area of changeable message signs are limited to thirty three (33) percent of the side of the sign on which they are applied.
  - c. Height. No sign shall exceed a height of fifteen (15) feet. Sign height shall be computed as the distance from the base of the sign or sign structure at normal grade of the lot or generalized area to the top of the highest attached component of the sign. The normal grade of the lot or generalized area can also be determined by using the elevation of the nearest point of the crown of a street.
  - d. Number of Monument or Free Standing Signs. Either one (1) monument or one (1) free standing sign shall be allowed per parcel.
  - e. Size of Free Standing Sign. Free standing signs shall not exceed one hundred (100) square feet per side, 200 square feet in area of all sides combined.
  - f. Size of Monument Sign. No monument sign shall exceed one hundred (100) square feet per side, 200 square feet in area of all sides combined.
  - g. Setbacks. Setbacks shall meet all yard requirements of the zoning district.
  - h. Wall Signs. In a single tenanted building, a business may have one or more wall signs, as long the total sq. ft. of these signs may not exceed 10% of the surface area of the front face of the building. The signs may only be installed on two (2) sides of the building.
3. **Zone B Districts.** In as designated by the Town Site Plan Ordinance Zone B, advertising signs are subject to the following conditions:
- a. Area. The gross area in square feet of all signs on a zoning lot shall not exceed five hundred (500) square feet or otherwise provide a minimum signage of (50) square feet.
  - b. Content. Signs shall bear thereon no lettering other than to indicate the name and kind of business conducted in the building or structure, such as "Men's Clothing", "Drugs", "Jeweler" and the like, the year the business was established, the street number, slogan or logo pertaining to the business or articles of merchandise sold on the premises and may include changeable message areas. The area of a changeable message sign is limited to thirty three (33) percent of the side of the sign on which it is applied.
  - c. Height. No monument sign shall exceed a height of ten (10) feet.
  - d. Number of Monument and Free Standing Signs. One (1) monument sign shall be allowed per zoning parcel. Free Standing signs are prohibited.
  - e. Size of Monument Sign. No monument sign shall exceed one hundred (100) square feet per side, 200 square feet in area of all sides combined.
  - f. Wall Signs. In a single tenanted building, a business may have one or more wall signs, as long as the total sq. ft. of these signs may not exceed 10% of the surface area of the front face of the building. The signs may only be installed on two (2) sides of the building.
  - g. Setbacks. Setbacks shall meet all yard requirements of the zoning district.
4. **Business Fringe Districts.** In these Districts, business and advertising signs are subject to the following conditions:
- a. Area. The gross area in square feet of all signs on a zoning lot shall not exceed five hundred (500) square feet or otherwise provide a minimum signage of (50) square feet.
  - b. Content. Signs shall bear thereon no lettering other than to indicate the name and kind of business conducted in the building or structure, such as "Men's Clothing", "Drugs", "Jeweler" and the like, the year the business was established, the street number, slogan or logo pertaining to the business or articles of merchandise sold on the premises and may include changeable message areas. The area of changeable message signs are limited to thirty three (33) percent of the side of the sign on which they are applied.
  - c. Height. No monument sign shall exceed a height of ten (10) feet.

- d. Number of Monument or Free Standing Signs. One (1) monument sign shall be allowed per zoning parcel. Free Standing signs are prohibited.
- e. Size of Monument Sign. No monument sign shall exceed one hundred (100) square feet per side, 200 square feet in area of all sides combined.
- f. Wall Signs. In a single tenanted building, a business may have one or more wall signs, as long as the total sq. ft. of these signs may not exceed 10% of the surface area of the front face of the building. The signs may only be installed two (2) sides of the building.
- g. Setbacks. Setbacks shall meet all yard requirements of the zoning district.

**G. OFF-PREMISE SIGNS**

**1. General.**

a. Off-premise signs are prohibited in the Town of Clayton except as provided herein:

**2. Signs Permitted.**

a. Shared Use Signs. Two adjacent properties may share a freestanding sign located on one of the two properties. This type sign is a Shared Use sign. The intent of permitting Shared Use signs is to reduce the overall number of signs by allowing two properties to share one sign. These signs are permitted under the following conditions:

- (1) The two properties sharing the sign must share a common lot line.
- (2) Before a permit may be issued, a Restrictive Covenant must be created, and approved and recorded by the Town, whereby one of the two property owners agrees to forfeit their right to one of their ordinarily permitted freestanding signs.
- (3) The maximum height of a Shared Use sign shall be equivalent to the maximum height ordinarily permitted in the area in which the sign is to be located.
- (4) Neither property may occupy more than sixty-six (66) percent of the copy area of the Shared Use sign. Such signs shall advertise only the name, logo and location of such shopping center or individual use and name and type of business of each occupant of the center. Changeable message signing for each property is limited to thirty three (33) percent of the sign space allotted to that property and must be contained therein.

b. Directional Signs. Off-premise direction signs may be permitted in the street right-of-way at the discretion of the Town Administrator based upon public need. The following uses may be considered:

- (1) Emergency services signs advising of and directing the driver to facilities providing emergency medical service or assistance. Such facilities include state enforcement agencies and hospitals providing emergency medical treatment.
- (2) Public and private nonprofit arboretums, multipurpose arenas, fairgrounds, seasonal agricultural vendors, exposition centers, historical sites operated by the Wis. Historical Society, museums, public access to rivers, public access to trails, county and local parks, religious institutions, wildlife refugees and zoos, county institutions (not highway depts.) and schools.

**H. ALTERATION RELOCATION**

No sign in the Town of Clayton shall hereafter be altered, rebuilt, enlarged, extended or relocated, except in conformity with the provisions of this Article.

**I. NONCONFORMING SIGNS**

- 1. Nonconforming Defined.** Any sign which lawfully existed at the effective date of adoption or amendment of this Ordinance which would not be permitted or permissible by the provisions of this Ordinance shall be deemed a nonconforming sign.
- 2. Alteration.** No nonconforming sign shall be altered in any manner which increases the degree of nonconformity. The total structural repairs or alterations shall not during its life exceed 50 percent of the fair market value of the sign. If such sign is partially destroyed or damaged to an extent of less than 50 percent of its fair market value at the time of partial destruction or damage, it may be reconstructed, provided reconstruction shall substantially reflect the prior structural arrangement and not increase the degree of nonconformity. If such sign is destroyed or damaged to an extent of more than 50 percent of its fair market value at the time of destruction or damage, it shall not be reconstructed or restored, unless in conformity with the provisions of this Ordinance, except that reconstruction and restoration is permitted if all of the following

apply: (1) the nonconforming sign was damaged or destroyed in or after March 2, 2006; (2) the damage or destruction was caused by violent wind, vandalism, fire, flood, ice, snow, mold or infestation; and (3) reconstruction and restoration are limited to the size and location of the sign immediately before the damage or destruction occurred.

**J. ABANDONED SIGNS.**

All signs or sign messages shall be removed by the owner or occupant of the premises upon which the sign is located when the business which the sign advertises has ceased to exist for 12 consecutive months, or where the sign message has deteriorated to the extent that it is no longer reasonably discernable for 12 consecutive months. The owner or occupant shall remove the sign within 90 days of written notice by the Town Administrator.

**K. MORE RESTRICTIVE PROVISION TO APPLY.**

Where signage, and all other regulations contained herein are either more or less restrictive than comparable conditions imposed by provisions contained in this ordinance or Winnebago County Zoning Ordinance, or any other law, ordinance, rule, resolution, or regulations, the requirements that are more restrictive or which impose a higher standard shall govern.

**L. SEVERABILITY.**

The several sections of this ordinance are declared to be severable. If any section, phrase, sentence, or portion of this Ordinance is for any reason adjudged to be invalid or unconstitutional by a court of competent jurisdiction, such portions shall be deemed a separate, distinct, and independent provision, and such decision shall not affect the validity of the remaining portions thereof.

**M. ENFORCEMENT AND PENALTIES.**

Any violation of the provisions of this ordinance by any person shall be unlawful and shall be referred to the municipal attorney who shall expeditiously prosecute all such violators. A violator shall, upon conviction, forfeit to the municipality a penalty in accordance with Town of Clayton ordinances. Each day of continued violation shall constitute a separate offense. Every violation of this ordinance is a public nuisance and the creation may be enjoined and the maintenance may be abated by action at suit of the municipality, the state, or any citizen thereof pursuant to s. 87.30, Wis. Stats.

Adopted this 17<sup>th</sup> day of March, 2008.

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Mark E. Luebke, Chair

Attest:

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Joanne Sievert, Clerk