



A Community Service Publication Of clayton fire rescue

February 2016

follow your heart

(A letter from the editor- Alissa Olson)

Valentine's Day is a holiday that people quickly associate with love and relationships. When you think of Valentine's Day the focus is often rapidly shifted in the direction of your spouse or significant other....but I have to wonder...are we doing it wrong. Valentine's Day has always been about taking the time out of our busy schedule to let the people around us know we care. If this is the true essence of Valentine's Day then shouldn't it be something we celebrate every day and not just once a year? And more importantly shouldn't Valentine's Day also be a time for us to remember that not only our loved ones deserve to be recognized, but we deserve to recognize ourselves. Iain Thomas once said. "And every day, the world will drag you by the hand, yelling, 'This is Important! And This is Important! And This is Important! You need to worry about this! And This! And This!' and each day, it's up to you to yank your hand back, put it on your heart and say, 'No. This is what's important.'" This year, each and every day, take the advice of Iain and tell yourself and those around you how much they matter. You may just be surprised at the results. ~alissa

from the desk of chief scott rieckmann

Well we have completed our first month as Clayton Fire Rescue. In our first month of operation we were paged to 24 incidents. One of the calls took out power to Larsen. Our emergency generator kicked in and powered the building. This allowed us to open the overhead doors, have lighting in the bays and office. Our computers with our "I Am Responding" kept right on humming. Our shirt order has been placed and the proofs have been approved. Russ and Ben continue to meet to work out a division of the assets of the former CWFD. The plan is to have something finalized and approved by the two town boards by the end of February. We will be handing out some of the policies and SOGs at the meeting. There are many exciting things happening at CFR. The search continues for a pumper/tender to supplement our fleet. Our EMR run sheet has been put on the computer. Work on the digital version of the fire run sheet will begin soon. The two cubicles are scheduled to be installed on Feb. 18th. Starting this year the fire inspections will be done on computer and the records stored digitally. The Blood Mobile is scheduled to come to Station 43 Tuesday night. If you haven't signed up yet please do so. We have our EMR refresher on March 5-7th. We have a house burn scheduled for March 13th. Stay Safe – Chief Scott Rieckmann

important dates

Business Meeting & Blood Drive - February 2nd 6:30 PM

Truck Inspections – February 4th 6:00 PM

First Responder Meeting –February 9th 6:30 PM

Fire Department Training – January 16th 6:30 PM

Officers Meeting – January 23rd 6:30 PM

birthdays

Cindy Pfankuch – Feb.16th

blood drive reminder

Tuesday February 2nd from 6:00 PM – 8:00 PM we will be hosting the next blood drive. Please tell your neighbors and your friends as every donation makes a difference. Here are some tips to make your donation a successful one. Be sure to get a good night's sleep and drink an extra 16oz. of water before you donate. Also, take the time to enjoy a snack after you donate. Do not do any heavy lifting or exercise for the rest of the day following your donation.

every step counts

(From Prevention.com)

Ridiculously simple, astonishingly powerful, scientifically proven by study after study: Sneaking in a few minutes of walking a day can transform your health, body and mind.

Why are you still sitting?

Brain: Just 2 hours of walking a week can reduce your risk of stroke by 30%

Memory: 40 minutes 3 times a week protects the brain region associated with planning and memory

Mood: 30 minutes a day can reduce symptoms of depression by 36%

Health: Logging 3,500 steps a day lowers your risk of diabetes by 29%

Longevity: 75 minutes a week of brisk walking can add almost 2 years to your life

Weight: A daily 1-hour walk can cut your risk of obesity in half

Bones: 4 hours a week can reduce the risk of hip fractures by up to 43%

Heart: 30 to 60 minutes most days of the week drastically lowers your risk of heart disease

getting to know...

Each Month we will be spotlighting one of our members so that you can become more familiar with the members of Clayton Fire Rescue.

Assistant Chief Al Kuenzi– 10 years of Service

Tell us about yourself- I am a happy father of three beautiful girls, Vanessa 14, Rachel 11, and Sabrina 8 and a husband to a supportive wonderful wife, Mariluz. I commute to Ashwaubenon for my day job which involves distribution services for a company called Elevate 97. We produce some iconic and well known marketing materials for world renowned brands. When time permits we enjoy kid's sports, hunting, camping, and skiing.



Assistant Chief Kuenzi & His Family

What is your favorite part of being a firefighter? - Helping our neighbors.

How has the fire service changed you? - The fire service and its training has changed me by making me more aware of how quickly things can change and how fragile and important all of our lives and relationships can be.

What is your favorite quote or saying? –

“You can't help everyone, but everyone can help someone”-Ronald Reagan

february truck inspections

Thursday February 4th- 6:00PM

Nick Seelow

Chris Fischer

Jamie Zeinert

Jim Austad

Bob Breaker

Josh Bluhm

Scott Reif

clayton fire rescue officer information

Fire Chief – Scott Rieckmann

Assistant Chief – Al Kuenzi

Captain- Todd Weber

Captain- Nick Seelow

Lieutenant- Tony Seelow

Lieutenant – Jeremy Jesse

Division Chief of EMS – Cindy Pfankuch

Division Chief of Operations & Training- Chris Fischer



62%
of adults say they celebrate the holiday



448 MILLION
dollars spent on candy the week before February 14



58 MILLION
pounds of chocolate candy bought during Valentine's Day week



36 MILLION
heart-shaped chocolate boxes sold for the holiday



150 MILLION
Valentine's Day cards and gifts sent each year

\$\$\$ Average amount they shell out \$\$\$



About **8 BILLION** Sweethearts® are produced annually. That's enough candy to stretch from Rome, Italy, to Valentine, Arizona, and back again 20 times. Most are sold between January 1 and February 14.



23% of adults say they purchase flowers or plants on Valentine's Day

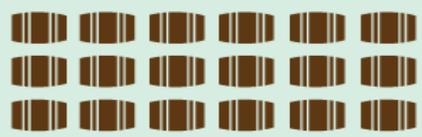
39% of these are women

61% of these are men

What are the top flower shop picks?



8.6 MILLION
dollars Americans spend on sparkling wine for Valentine's Day, making it the bubbliest occasion after New Year's, Christmas and Thanksgiving



174,000
gallons sold throughout the holiday week

SOURCES
U.S. Census Bureau // CDC // USDA // National Confectioners Association
// U.S. Postal Service // Gallup // Society of American Florists